# **Press kit**





#### Cersaie 2023

Hall 21 Stand B16

Open and welcoming, the Alpi stand is an elegant foyer composed of lines, surfaces and volumes in which the products are revealed and arranged with rigour. Design by Paolo Giacomazzi



# News 2024

With a brand-new range, the redesign of a best-selling line, and a group of accessories to complete a collection, Gum, Nu and Le Grand accessories have now entered the Alpi catalogue as innovative products. They are the fruitful result of the past year's research and development, in our constant pursuit of versatile ideas for the contemporary bathroom while consolidating Alpi's status in the design world.



# Alpi and design

Design, for Alpi, is a value. The result of the company's commitment are innovative products with proven technological expertise, which are both beautiful and functional, and promote a renewed culture of living into the bathroom spaces.



#### Gum

design Luca Cancelli

Clean lines, sinuous forms and original details, finely poised between design and minimalism. Gum is a complete and flexible range, ideally suited to elegantly varied contemporary settings.

Among the meticulous details of the taps, available in three different heights, there are the distinctive lever that is cast in a single element, and the tapered spout which gives the design a striking personality.



# Nu

design Alpi technical department

Smooth forms, continuous lines, soft and subtle edges: a range with a carefully renewed design to heighten its contemporary appeal. Nu is a complete series and offers solutions for every bathroom surface and requirement, thanks to the versatility of its components and technologies.



# Le Grand accessories

design Philippe Tabet

The Le Grand tapware is enriched with coordinated and functional accessories. In its design this collection resumes the distinguishing features of the range – such as cylindrical hexagons and thin grooves – to bring out its best. Both classic and contemporary, this series enables the bathroom to be furnished in harmonious and practical style.



# alpi

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