

Press kit

alibi



ISH

Hall 4.1 Stand G40

The Alpi stand at ISH 2023 is inspired by the lines of an Italian rationalist home. Its neat architecture emphasizes the products displayed, encloses the customer meeting booth and reveals from the outside, through its porthole-windows and other apertures, some of the novelties on view. Design by Paolo Giacomazzi



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For this year's ISH, Alpi has added to its general catalogue a booklet. It features the company's latest indoor and outdoor products, the fruits of corporate research and design conducted during this past year of intense activity.



Ginger

design Odo Fioravanti

A classy and functional system of signs to read from the bathroom surfaces. Born from the accurate design of its mixer levers, our Ginger collection features contrasting color details, a diverter conceived as a tiny button and a shower head. Ginger is an expressive and punctual project with a strong identity.



Le Grand

design Philippe Tabet

The past seen as an inspiration and the present as an application. With an eye to the glamor of the historical grand hotels in Paris, we created a range of exclusive style and workmanship. Cylindrical hexagons, thin grooves and a precise superimposition of geometrical shapes give life to Le Grand, where brass shines in all its splendor.



Groove

design Odo Fioravanti

The family of the innovative built-in shower head system now includes four new 3D versions, designed with greater versatility for a variety of interior projects.

Just like the other items of this range, the new versions are easy to inspect and can be painted with the same finish of the ceiling.



Le Grand outdoor

design Philippe Tabet

With its decisive character and admirable workmanship, this product furnishes and enriches outdoor spaces with a special charm.

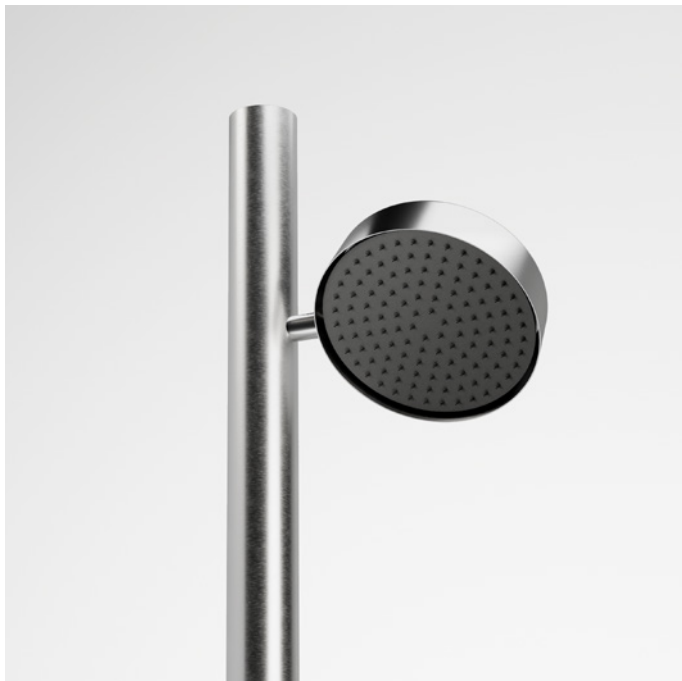
The shower from the Le Grand collection takes up the range's aesthetic and technical virtues and moves them into the open air, into new landscapes. With a distinctive dual control lever and stylish cylindrical booths that also include a handheld shower head.



Track

design Luca Cancelli

Here is the shower's form in its essence, with an underground water supply that continues along a precise and minimal steel cylinder. A swivel joint completes and characterises the column's fluid design, allowing the water jet to be directed as desired. Track has two controls: a deviator switch, and a progressive action knob which simultaneously controls the flow intensity and its temperature.



Swing

design Odo Fioravanti, Luca Cancelli

The exact juxtaposition of geometrical profiles creates a shower column with a surprisingly elegant simplicity. This is design with a polished idiom, immediate in its use, and extremely versatile in its capacity to blend into any background. Swing is made of steel, its shower head activated by a progressive knob. Completing this functionality is the practical handheld shower from the Up collection, plus a deviator switch.

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